

## **BONSO ELECTRONICS REPORTS APPOINTMENT OF THE MANAGING DIRECTOR OF ITS GERMAN SUBSIDIARY**

TORTOLA, British Virgin Island, August 21 /GLOBE NEWSWIRE/ -- Bonso Electronics International, Inc. (Nasdaq: BNSO) a designer and manufacturer of sensor based and communications products, today announced the appointment of the managing director of Korona Haushaltswaren Verwaltungs GmbH (Korona hereafter), its German subsidiary.

In order to strengthen the operations in the German subsidiary, the company reported that Mr. George D. O'Leary has been appointed as Managing Director of Korona and Korona's Polish subsidiary, Korona Polen, on June 20, 2008, to replace Mr. Klaus W. Reitz. This change will enable Korona to recover from a loss situation. Mr. O'Leary was the past President and CEO of the company, and his experience will be a tremendous asset for the company's business growth in Europe.

### About Bonso Electronics

Bonso Electronics designs, develops, manufactures, assembles and markets a comprehensive line of telecommunications products, electronic scales and weighing instruments and health care products. Bonso products are manufactured in the People's Republic of China for customers primarily located in North America and Europe. Company services include product design and prototyping, production tooling, procurement of components, total quality management, and just-in-time delivery. Bonso also independently designs and develops electronic products for private label markets. For further information, visit the company's web site at [www.bonso.com](http://www.bonso.com).

This news release includes forward looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities and Exchange Act of 1934, as amended. Forward looking statements may be identified by such words or phrases "should," "intends," "is subject to," "expects," "will," "continue," "anticipate," "estimated," "projected," "may," "we believe," "future prospects," or similar expressions. The forward-looking statements above involve a number of risks and uncertainties. Factors that might cause actual results to differ include, but are not limited to conditions in the general economy and in the markets served by the Company; competitive factors, such as price pressures and the potential emergence of rival technologies; interruptions of suppliers' operations affecting availability of component materials at reasonable prices; timely development and market acceptance, and warranty performance of new products; changes in product mix, costs and yields, fluctuations in foreign currency exchange rates; uncertainties related to doing business in Hong Kong and China; and the risk factors listed from time to time in the Company's SEC reports. Forward-looking statements do not include the impact of acquisitions or dispositions of assets, which could affect results in the near term. Actual results may differ materially. The Company assumes no obligation to update the information in this issue.

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