

## PRESS RELEASE

### BONSO ELECTRONICS REPORTS HALF YEAR RESULTS

HONG KONG, January 27, 2010 /Globe Newswire/ -- Bonso Electronics International, Inc (NASDAQ: BNSO) a designer and manufacturer of sensor based and communications products, today announced financial results for the six-month period ended September 30, 2009.

The company reported that net sales for the six-month period ended September 30, 2009, decreased to \$14.9 million as compared to \$22.4 million during the same period last year. Net loss was \$0.97 million or \$0.17 per share (diluted) as compared to an income of \$0.44 million or \$0.08 per share (diluted) during the same period last year.

Mr. Anthony So, Chairman and Chief Executive Officer of Bonso, stated, "Revenue for the first six months was low due to the worldwide financial crisis and general lack of demand for consumer products due to poor economic conditions. We expect that increased orders received during the second half of the year will offset some of the losses recorded in the first six months of the year."

Mr. So further stated, "We expect the demand of our products will continue to increase during calendar 2010 as a result of the strengthening economy worldwide. We are well prepared for the increase in demand in production capacity in our current factory in Shenzhen, China. Further, our new factory in Xinxing, China will be complete in about two years. Our cash balance remains strong, with \$10.7 million on hand (or \$1.92 per share) on September 30, 2009."

#### About Bonso Electronics

Bonso Electronics designs, develops, manufactures, assembles and markets a comprehensive line of telecommunications products, electronic scales and weighing instruments and health care products. Bonso products are manufactured in the People's Republic of China for customers primarily located in North America and Europe. Company services include product design and prototyping, production tooling, procurement of components, total quality management, and just-in-time delivery. Bonso also independently designs and develops electronic products for private label markets. For further information, visit the company's web site at [www.bonso.com](http://www.bonso.com).

This news release includes forward looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities and Exchange Act of 1934, as amended. Forward looking statements may be identified by such words or phrases "should," "intends," "is subject to," "expects," "will," "continue," "anticipate," "estimated," "projected," "may," "we believe," "future prospects," or similar expressions. The forward-looking statements above involve a number of risks and uncertainties. Factors that might cause actual results to differ include, but are not limited to conditions in the general economy and in the markets served by the Company; competitive factors, such as price pressures and the potential emergence of rival technologies; interruptions of suppliers' operations affecting availability of component materials at reasonable prices; timely development and market acceptance, and warranty performance of new products; changes in product mix, costs and yields, fluctuations in foreign currency exchange rates; uncertainties related to doing business in Hong Kong and China; and the risk factors listed from time to time in the Company's SEC reports. Forward-looking statements do not include the impact of acquisitions or dispositions of assets, which could affect results in the near term. Actual results may differ materially.

-- Tables to Follow --

BONSO ELECTRONICS INTERNATIONAL INC.  
CONSOLIDATED BALANCE SHEET  
(In U.S. Dollars)

	Sep 30, 2009 (Unaudited)	Mar 31, 2009 (Audited)
Assets		
Current assets		
Cash and cash equivalents	10,710,000	8,043,535
Trade receivables, net	1,047,365	1,084,756
Inventories, net	5,952,225	6,284,293
Income tax recoverable	1,091,550	987,449
Other receivables, deposits and prepayments	1,705,548	837,191
Held-to-maturity investments	-	1,000,000
Current assets of discontinued operations	771,244	3,813,697
Total current assets	21,277,932	22,050,921
Brand name and other intangible assets, net	3,990,350	4,008,147
Property, plant and equipment, net	2,304,789	3,374,253
Non-current assets of discontinued operations	6,310	5,704
Total assets	27,579,381	29,439,025

Liabilities and shareholders' equity

Current liabilities

Bank overdraft - secured	-	385,514
Notes payable	2,630,330	1,361,787
Accounts payable	4,201,029	3,103,502
Accrued charges and deposits	2,097,775	2,004,841
Income tax liabilities	24,423	6,888
Current portion of long-term debts and capital lease obligations	114,337	130,201
Current liabilities of discontinued Operations	3,307,414	5,787,099
Total current liabilities	12,375,308	12,779,832

Capital lease obligations, net  
of current portion

Income tax liabilities	2,595,135	2,595,135
Deferred income tax liabilities	14,162	14,162
Total Liabilities	14,984,605	15,441,100

Shareholders' equity

Preferred stock par value \$0.01 per  
share

-authorized shares - 10,000,000 - -

-issued and outstanding shares:

September 30, 2008 and March  
31, 2008

Common stock par value \$0.003  
per share

- authorized shares - 23,333,334 - -

- issued and outstanding shares:

September 30, 2008 and March  
31, 2008 - 5,577,639

Additional paid-in capital 21,764,788 21,764,788

Treasury stock (1,462,325) (1,462,325)

Retained earnings (9,687,721) (8,714,233)

Accumulated other comprehensive  
income 1,963,305 2,392,966

12,594,776 13,997,925

Total liabilities and shareholders'  
equity

27,579,381 29,439,025

BONSO ELECTRONICS  
INTERNATIONAL INC.  
CONSOLIDATED INCOME STATEMENT  
(In Thousands of U.S. Dollars)

	Six months ended SEP 30	
	2009	2009
	(Unaudited)	(Unaudited)
Net sales	14,877	22,405
Cost of sales	(12,976)	(18,839)
Gross margin	1,901	3,566
Selling expenses	(338)	(360)
Salaries and related costs	(1,237)	(1,279)
Research and development expenses	(255)	(291)
Administration and general expenses	(821)	(1,072)
(Loss)/Income from operations	(750)	564
Interest income	97	62
Other income	73	29
Interest expenses	(35)	(27)
Foreign exchange gain/(loss)	(51)	(55)
(Loss)/Income before income taxes	(666)	573
Income tax expense	-	(3)
Net (loss)/income from continuing operations	(666)	570
(Loss)/gain from discontinued operations, net of tax	(307)	(126)
Net (loss)/income	(973)	444
Earnings per share (in U.S.Dollars per share)		
Basic	(0.17)	0.08
Diluted	(0.17)	0.08
Weighted average shares (Basic)	5,577,639	5,577,639
Weighted average shares (Diluted)	5,577,639	5,577,639

For more information please contact:

Albert So  
Chief Financial Officer and Secretary  
Tel: 852 2605 5822  
Fax: 852 2691 1724

SOURCE Bonso Electronics