

## **BONSO ELECTRONICS ANNOUNCES SHAREHOLDER MEETING AND INTERNET AVAILABILITY OF PROXY MATERIALS**

TORTOLA, British Virgin Islands, October 25 /Xinhua-PRNewswire-FirstCall/ -- Bonso Electronics International Inc. (NASDAQ: BNSO - News) today announced that the Annual General Meeting of Shareholders for the fiscal year ended March 31, 2007, will be held at Room 510, Milan of The Venetian Macao-Resort-Hotel, Taipa Island, Macao, China at 1:00 p.m., Macao time, on November 29, 2007. The record date for shareholders entitled to vote at the Annual General Meeting will be October 19, 2007. Bonso will be following an approach similar to the U.S. Securities and Exchange Commission's new rules for making proxy materials available over the Internet. Bonso believes that this approach will allow it to reduce the number of printed copies of its proxy materials this year by more than 90%, both lowering the cost and reducing the environmental impact of producing and delivering these materials.

"The Internet presents the fairest and most direct mechanism for the dissemination of all information - investor information is no different," said Anthony So, Chairman of Bonso Electronics International, Inc. "Providing our proxy materials over the Internet, with printed materials on request only, increases the transparency of our business, reduces what we introduce into the waste stream, and simultaneously pares down the needless expense of paper filings. Everyone wins."

Under the approach that Bonso is following, instead of delivering a printed set of proxy materials to each stockholder, Bonso will deliver a "Notice of Internet Availability of Proxy Materials" to stockholders, provide Internet access to the proxy materials for stockholders, and provide a printed set of proxy materials by mail to any stockholder who requests them.

Bonso's annual report on Form 20-F has been filed with the SEC, and may be viewed on Bonso's website at [www.bonso.com/investor](http://www.bonso.com/investor). Bonso's proxy statement will be filed with the SEC under cover of Form 6-K, and will be available for viewing on Bonso's website at [www.bonso.com/investor](http://www.bonso.com/investor). Bonso's stockholders may obtain hard copies of Bonso's proxy materials free of charge by following the instructions provided in the "Notice of Internet Availability of Proxy Materials".

### **About Bonso Electronics**

Bonso Electronics designs, develops, manufactures, assembles and markets a comprehensive line of telecommunications products, electronic scales and weighing instruments and health care products. Bonso products are manufactured in the People's Republic of China on behalf of customers primarily located in North America and Europe. Company services include product design and prototyping, production tooling, procurement of components, total quality management, and just-in-time delivery. Bonso also independently designs and develops electronic products for private label markets. For further information, visit the company's web site at <http://www.bonso.com>.

The statements contained in the press release which are not historical facts are forward-looking statements that involve certain risks and uncertainties including, but not limited to, risks associated with the uncertainty of future financial results, additional financing requirements, development of new products, government approval processes, the impact of competitive products or pricing, technological changes, the effect of economic conditions and other uncertainties detailed in the company's filings with the Securities and Exchange Commission.